

MARIANA GASPAR

Certified Trainer & Web Developer — transitioning into Learning & Development

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PROFILE

Certified trainer (CCP, IEFP) with 8+ years of experience designing and delivering training, currently strengthening Instructional Design skills (Coursera, LinkedIn Learning) as part of a transition into Learning & Development. Combines hands-on training delivery and curriculum design with freelance web development for small business clients, and is currently completing a software engineering programme at 42 Lisboa. Comfortable owning a project end-to-end — from needs analysis and learning objectives to a finished, published product.

EXPERIENCE

Digital Operations & Training Director — Artista Master Academy (Remote)

2018 – 2026

- Directed digital operations for an online nail-art training academy; since 2020, personally designed and delivered the training programme — 15+ courses and 1,000+ online lessons
- Built and maintained the academy's website, including course data structures, a modal popup system, and legal compliance pages (RGPD, cookie banner, Terms & Conditions)
- Authored technical documentation, including a GitHub profile README

Financial and Commercial Trials Officer — Guy's Hospital, London

2017 – 2018

- Supported financial and commercial administration for clinical trials, applying ACCA-level financial management training in a live healthcare setting

Freelance Web Developer — Self-employed

2026 – Present

- Design and build single-page websites for beauty and wellness sector clients (nail studios, aesthetics practitioners, personal trainers), including pricing pages, photo carousels and client reviews
- Manage hosting and deployment (Hostinger, Cloudflare Pages, Netlify) and provide ongoing post-launch maintenance
- Selected projects: Alba Master Nail Art (bilingual PT/IT catalog site), Ana Lopes Estética, Maria dos Vernizes, Amoena (Shopify), Artista Nail Pro (WordPress) — live demos at marianagasparr.pt

EDUCATION

42 Lisboa — Software Engineering, Common Core

Jan 2026 – Jul 2027 (expected)

- Completed the 4-week C Piscine intensive; currently in Common Core Levels 1–2
- Selected for the Heart of Gold Fellowship (42 Portugal); active member of the student association

ACCA — Association of Chartered Certified Accountants — Part-Qualified

2017

- Completed the Financial Management paper

CERTIFICATIONS

- CCP – Certificado de Competências Pedagógicas, IEFP (2014)
- Instructional Design Foundations and Applications — Coursera (in progress)
- Instructional Design Essentials — LinkedIn Learning (in progress)

SKILLS

Training & Instructional Design: curriculum design, session planning, learning objectives, assessment design, adult learner training

Web Development: HTML, CSS, JavaScript, C, Python, WordPress, Shopify/Liquid, responsive & multilingual site design

Languages: Portuguese (native), English (professional working proficiency)